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**BROASTER[®] COMPANY BRANDING RECOGNIZED BY POLAND'S
FOOD BUSINESS AWARDS**

*Equipment Manufacturer and Genuine Broaster Chicken[®] Provider Boosts Foodservice
Revenues across the Globe*

BELOIT, Wis. (Dec. 2, 2013) – Wisconsin-based The Broaster Company is proving that pressure fried chicken is a top choice for restaurant menus not only in North America, but across the globe. The manufacturer of high-quality pressure fryers and licensor of Genuine Broaster Chicken[®] and Broaster[®] Recipe Express food programs has been recognized by Poland's Food Business Awards. Poland distributor Broaster Polska accepted wins in two categories and came out as a finalist in three additional categories.

Food Business Awards showcases the best companies and dining in Poland and honors the work and achievements of restaurant owners and staff. Each category has three finalists and one winner, judged by speakers and panelists from the Gastronomic Market Food Business Forum. Broaster won in the categories titled "The Best Fast-Food" and "Debut Catering Concept" and was a finalist in the categories titled "Innovative Marketing Strategy," "Effective Brand Development, Café/Ice Cream Shop Operating in a Chain" and "Restaurant With Waiter Service Operating in a Chain." Broaster Polska accepted the awards on Oct. 29, 2013 at a gala dinner held in Warsaw.

"Broaster has experienced nearly 60 years of success with our proprietary recipes, programs and quality equipment," said Chad Vendette, Director of Marketing at Broaster. "Receiving recognition for our products and services in Poland is a true testament to the brand and our licensed operators. Our recipes and equipment serve to boost revenue for restaurant owners and add value to their operations across the globe."

The Broaster Company helps foodservice operators strengthen their businesses and build their profits with licensed trademark food programs, foodservice equipment, fresh and frozen foods, and supporting supplies and accessories. There are more than 5,000 licensed Broaster operators across the globe.

For more information, please contact Chad Vendette, Director of Marketing at 800-365-8278, or Broaster@Broaster.com.

About The Broaster Company

The Broaster Company® has been the leader in manufacturing high-quality Pressure Fryers and specialty foodservice equipment to the industry for nearly 60 years. Headquartered in Beloit, Wis., Broaster markets its equipment through a responsive global network of authorized distributors. The company also markets and licenses Genuine Broaster Chicken® and Broaster® Recipe Express food programs worldwide to a wide range of foodservice operations.

The Broaster name is synonymous with quality and continuously earns that reputation with durable equipment manufactured in the US by a skilled team of craftsmen. The Broaster Company is committed to providing the most efficient, durable and easy-to-use equipment the industry has to offer. Our patented round cooking well and highly efficient heating process mean more dollars in an operator's pocket compared with competitive equipment. Our equipment is proven, every day, in thousands of kitchens and foodservice establishments worldwide, and you can count on Broaster equipment to deliver quality results, fast.

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