

## FOR IMMEDIATE RELEASE

Media Contact: Hannah Heilmeier,  
Foodmix Marketing Communications  
Phone: 630.366.7534  
Email: hheilmeier@foodmix.net

### About Broaster Company

Broaster<sup>®</sup> Company has been the leader in manufacturing high-quality Pressure Fryers, a licensed branded program, delicious foods and specialty foodservice equipment to the industry for over 60 years. Headquartered in Beloit, Wis., Broaster markets its products through a responsive global network of authorized Distributors. The company also markets and licenses its Genuine Broaster Chicken<sup>®</sup> product and the Broaster Express<sup>®</sup> food program worldwide to a wide range of foodservice operations.

The Broaster name is synonymous with quality and continuously earns that reputation with durable equipment manufactured in the US by a skilled team of craftsmen. Broaster Company is committed to providing the most efficient, durable and easy-to-use equipment the industry has to offer. Their patented round cooking well and highly efficient heating process mean more dollars in an Operator's pocket compared with competitive equipment. Their equipment is proven, every day, in thousands of kitchens and foodservice establishments worldwide, and you can count on Broaster Equipment to deliver quality results, fast.

## Emil's Sports Bar and Pizza Honored for Operator Excellence

### Local Mundelein destination accepted Broaster<sup>®</sup> Company's Golden Chicken Award.

BELOIT, Wis. (January 28, 2016) The Mundelein, Ill.-based restaurant, Emil's Sports Bar and Pizza, was honored as the recipient of Broaster Company's Golden Chicken Award for Operator Excellence in a celebration at the restaurant on January 15, 2016. The restaurant received the recognition for its history of commitment to the Mundelein community, as well as their legacy of serving Genuine Broaster Chicken<sup>®</sup>.

"We present The Golden Chicken Award to only a select number of foodservice operators across the country that have shown exemplary merchandising skills in the promotion and sale of Genuine Broaster Chicken, our signature product," said Jay Cipra, President of Broaster Company. "Emil's is a prime example of an operator doing just that."

Emil's Sports Bar and Pizza was established in Mundelein in 1978 by the Bowes family, with the idea that people in the community should have a cozy eatery where they can relax and enjoy great food with friends and family at affordable prices. Since then, Emil's Sports Bar and Pizza in Mundelein has become a staple in Lake County for their perfected pizza, broasted chicken and great pub food.

"It's an honor to present the well-deserved Emil's Pizza and Sports Bar our Golden Chicken Award," said Chad Vendette, Director of Marketing at Broaster Company. "They are truly committed in making sure every guest and every meal is as memorable and delicious as possible."

For over 60 years, Broaster Company has offered its license branded program to strengthen operators' businesses and build their profits. The program does not require development fees, royalty payments or franchise fees, and provides all the food, equipment, national branding and marketing materials needed to help the Foodservice Operator be successful in offering world-famous Genuine Broaster Chicken and delicious Broaster Express grab-and-go foods.

To learn more about Broaster Company visit [www.broaster.com](http://www.broaster.com).