

FOR IMMEDIATE RELEASE

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About Broaster Company

Broaster Company is the leader in manufacturing high-quality Pressure Fryers, a profitable and branded food program, delicious ready to cook foods and specialty foodservice equipment to the industry for over 60 years. Headquartered in Beloit, Wis., the company also offers its licensed brands, Genuine Broaster Chicken[®] and Broaster Express food program worldwide to an extensive range of foodservice operations. Broaster Company markets its products through a responsive global network of authorized Distributors.

Broaster Company's name is synonymous with quality equipment and tasty food products. They continuously earn that reputation by providing durable equipment produced in the US by a skilled team of craftsmen and a proprietary food taste profile with no equal. Broaster Company is committed to providing the most profitable products the industry has to offer. From their patented round cooking well with its highly efficient heating process to the taste more customers seek in Genuine Broaster Chicken, it means more dollars in an Operator's pocket compared with the competition. Their products are proven, every day, in thousands of kitchens and foodservice establishments worldwide, and you can count on Broaster Company to deliver profitable results, fast.

Broaster[®] Company Introduces New Press Brake

Equipment Helps to Broaden Pressure Fryer Manufacturing Capabilities

BELOIT, Wis. (Aug. 17, 2015) – Broaster Company proudly announces the installation of its new press brake as a vital tool in the manufacturing of its world famous line of pressure fryers. This press brake is one of the fastest on the market, is computer programmable and has the ability to bend complex components. The press brake also features new die sets that improve tolerances, allowing for faster production times, increased quality precision and greater forming capabilities in the manufacture of Broaster Pressure Fryers as well as other quality Broaster Equipment.

“As innovations in efficiency of foodservice equipment continually develop, our new press brake is poised to address the needs of operators through speed and convenience,” said Jay Cipra, President of Broaster Company. “The brake really represents our significant advancement in manufacturing and the industry.”

For over 60 years, Broaster Company has offered a license branded food program to strengthen operators' businesses and build their profits. The program does not require development fees, royalty payments or franchise fees, and provides all of the food, equipment, national branding and marketing materials needed to help foodservice Operators to be successful in offering world-famous Genuine Broaster Chicken[®] and delicious Broaster Express[®] grab-and-go foods.

To learn more about Broaster Company, contact your authorized Broaster Distributor or visit www.broaster.com.