

FOR IMMEDIATE RELEASE

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About Broaster Company

Broaster Company is the leader in manufacturing high-quality Pressure Fryers, a profitable and branded food program, delicious ready to cook foods and specialty foodservice equipment to the industry for over 60 years. Headquartered in Beloit, Wis., the company also offers its licensed brands, Genuine Broaster Chicken[®] and Broaster Express food program worldwide to an extensive range of foodservice operations. Broaster Company markets its products through a responsive global network of authorized Distributors.

Broaster Company's name is synonymous with quality equipment and tasty food products. They continuously earn that reputation by providing durable equipment produced in the US by a skilled team of craftsmen and a proprietary food taste profile with no equal. Broaster Company is committed to providing the most profitable products the industry has to offer. From their patented round cooking well with its highly efficient heating process to the taste more customers seek in Genuine Broaster Chicken, it means more dollars in an Operator's pocket compared with the competition. Their products are proven, every day, in thousands of kitchens and foodservice establishments worldwide, and you can count on Broaster Company to deliver profitable results, fast.

Broaster[®] Company Welcomes Sharon Schwengler as National Accounts Manager

BELOIT, Wis. (Aug. 13, 2015) – Broaster Company announced the hiring of Sharon Schwengler as its new National Accounts Manager. Sharon brings over 20 years of experience in the field of commercial foodservice to Broaster Company, previously working with such companies as Pepsico Foodservice, Libby Inc., Nemco Food Equipment and Standex Int'l. Sharon will focus on multi-unit national account development, promoting the profitability of serving quality Genuine Broaster Chicken[®] and the Broaster Express[®] branded food program.

"We're very excited we found someone with Sharon's wealth of experience to join us as our new National Accounts Manager," said Jay Cipra, President of Broaster Company. "She will play a vital role in maintaining and developing our accounts as we rapidly expand. Sharon's caliber and industry knowledge make her a meaningful addition to the Broaster Company."

For over 60 years, Broaster Company has offered a license branded food program to strengthen operators' businesses and build their profits. The program does not require development fees, royalty payments or franchise fees, and provides all of the food, equipment, national branding and marketing materials needed to help foodservice Operators to be successful in offering world-famous Genuine Broaster Chicken and delicious Broaster Express grab-and-go foods.

To learn more about Broaster Company, contact your authorized Broaster Distributor or visit www.broaster.com.