

WHAT'S COOKIN' SUMMER 2013

THE BROASTER® TRADEMARK OPERATOR NEWSLETTER

EXCITING NEW BRANDED OFFERINGS

Menu Board Line Combines Function with Style

Broaster is proud to offer three distinctive menu board options (below) to its Trademark Operators. The boards come in three attractive vari-

eties, one illuminated and two non-illuminated. Colorful product photos, along with easy-to-change prices make these an ideal choice for convenience

stores, supermarket deli departments and quick-serve restaurants. Contact your local Broaster Distributor for more information. ■

Gold Flex - Illuminated - Part #92686

Broaster® Specialties			
Jumbo Corn Dog			0.00
Boneless Buffalo Wings			0.00
Beer Battered Premium Cod Fillets			0.00
Mini Chicken Fillet Sandwich			0.00
Beef & Bean Burrito			0.00
Broaster® Extras			
Mozzarella Cheese Sticks			0.00
Onion Rings			0.00
Jalapeño Peppers			0.00
Cheese Nuggets			0.00

Broaster® Family Packs			
2 Piece Deal	2 Wedges & a Biscuit		00.00
3 Piece Deal	2 Wedges & a Biscuit		00.00
4 Piece Deal	2 Wedges & a Biscuit		00.00
8 Pc Deal	Wedges	Dark 00.00	Mixed 00.00
12 Pc Deal	Wedges	Dark 00.00	Mixed 00.00
16 Pc Deal	Wedges	Dark 00.00	Mixed 00.00

Broaster® Wings	
Boneless Buffalo	4 Pc 0.00
Wedges or Onion Rings	6 Pc 0.00
Spicy Wings	4 Pc 0.00
Wedges or Onion Rings	6 Pc 0.00
Sides	
Potato Wedges	0.00
Potato Slices	0.00
Buttermilk Biscuit	0.00

- Flex Cover lifts for easy change of graphics
- Full graphic print comes with changeable Lo-Tac number decals
- Our most versatile and easy-to-use system
- Individual panels available, with mounting hardware included
- Surface measures 63" x 27.75"
- Panels use standard T-8 Lamps

Spectrum - Non-Illuminated - Part #92685

BROASTER CHICKEN			
2 Pc Snack	3 Wedges	Dark 0.00	White 0.00
3 Pc Snack	3 Wedges	Dark 0.00	White 0.00
2 Pc Dinner	3 Wedges & Biscuit	Dark 0.00	White 0.00
3 Pc Dinner	3 Wedges & Biscuit	Dark 0.00	White 0.00
4 Pc Dinner	3 Wedges & Biscuit	Dark 0.00	White 0.00

BROASTER FAMILY PAKS			
8 Pc Mixed Combo			0.00
4 Pc Chicken, 2 Tenders & 2 Mild or Hot Wings			0.00
12 Pc Mixed Combo			0.00
6 Pc Chicken, 3 Tenders & 3 Mild or Hot Wings			0.00
16 Pc Mixed Combo			0.00
8 Pc Chicken, 4 Tenders & 4 Mild or Hot Wings			0.00
20 Pc Mixed Combo			0.00
10 Pc Chicken, 5 Tenders & 5 Mild or Hot Wings			0.00

BROASTER EXTRAS	
Jalapeño Peppers	0.00
Mozzarella Cheese Sticks	0.00
Beer Battered Onion Rings	0.00
BROASTER SIDES	
Potato Slices	0.00
Potato Wedges	0.00
Buttermilk Biscuit	0.00

- Full metalized graphic print with direct-print pricing
- Attractive stand-off topper
- Mounting hardware included
- Overall magnetic graphic area is 24" wide by 24" high; entire surface measures 76" x 30.8"
- Individual panels available

M² (M Squared) - Non-Illuminated - Part #93570

BROASTER CHICKEN			
1 Pc Deal	Dark	White	Mixed
2 Wedges & Roll	0.00	0.00	0.00
2 Pc Deal	Dark	White	Mixed
2 Wedges & Roll	0.00	0.00	0.00
3 Pc Deal	Dark	White	Mixed
2 Wedges & Roll	0.00	0.00	0.00
4 Pc Deal	Dark	White	Mixed
2 Wedges & Roll	0.00	0.00	0.00

BROASTER FAMILY PAKS			
8 Pc Chicken Only	Dark	White	Mixed
8 Pc Meal	0.00	0.00	0.00
12 Pc Chicken Only	Dark	White	Mixed
12 Pc Meal	0.00	0.00	0.00
16 Pc Chicken Only	Dark	White	Mixed
16 Pc Meal	0.00	0.00	0.00
20 Pc Chicken Only	Dark	White	Mixed
20 Pc Meal	0.00	0.00	0.00

BROASTER SPECIALTIES	
Catfish Tender Strips	0.00
Mini Chicken Fillet Sandwich	0.00
Beer Battered Premium Cod Fillets	0.00
Boneless Buffalo Wings	0.00
Jumbo Corn Dog	0.00
Breakfast Burrito	0.00
Jumbo Popcorn Chicken	0.00
Beef & Bean Burrito	0.00
BROASTER EXTRAS	
Beer Battered Onion Rings	0.00
Mozzarella Cheese Sticks	0.00
Cheddar Nuggets	0.00
Jalapeño Peppers	0.00
BROASTER SIDES	
Potato Wedges	0.00
Potato Slices	0.00
Buttermilk Biscuit	0.00

- Lightweight brushed aluminum with clear coat finish
- Easy-to-change metalized pictures, text strips and prices
- Individual panels available
- Overall magnetic graphic area is 20" wide by 24" high; entire surface measures 65" x 26.625"
- Mounting hardware included

NEW DIPPING SAUCES DEBUT

A new line of Dipping Sauces has been introduced. These Broaster-branded sauces are formulated to compliment Broaster's Recipe line of products, including Chicken Tenders, Shrimp, Cod and others. Sauce flavors include **BBQ, Honey Mustard, Ranch, Asian, Mild Wing and Signature**, (which features a bold, southwestern

chipotle flavor).

Broaster Dipping Sauces are available in 1.25 oz. portion packs, as well as in one gallon jugs, with dispensing options also available. Trademark Operators can purchase them directly from their Broaster Distributor, through order consolidation. ■

The Broaster Company is continually grateful for the opportunity to serve you during 2013. We look forward to helping your business expand during 2014!



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2855 Cranston Road, Beloit, WI 53511-3991 USA

2013 TRADEMARK OPERATOR TRAINING



Improve the efficiency of your Broaster® business! Broaster offers Trademark Operator Training Seminars at our state-of-the-art factory training facility in Beloit, WI.

Our in-depth seminars cover Broaster® foods information, preparation, food safety practices, product marketing, and much more.

Contact us at 800-365-8278 or broaster@broaster.com.

Let our trained specialists show you how to grow your business...see you then! ■

2013 Broaster Trademark Operator Training Dates

- **September 17-18**
- **October 15-16**
- **November 12-13**